

To Whom It May Concern:

My name is Marc Madnick, the CEO of Final Draft, Inc., a software company I founded over 20 years ago. I have had the good fortune to engage Mr. Dean Gill Scheu, Jr. to serve as our Chief Strategy Officer for most of 2011.

Mr. Scheu as our CSO was extremely helpful on a number of levels. First he was a great mentor and provided me insight to look at Final Draft in a different light. Mr. Scheu's process in evaluating Final Draft resulted in a plan that increased our focus on our core business. The plan helped us restructure our organization which helped center us on short & long term revenue strategies. The result has set the course for greater profitability in 2012 which I'm now seeing.

As a mentor Mr. Scheu was an invaluable asset to me in a number of areas which included legal, securing capital funding, financial, business development, marketing, and technology advice. I would highly recommend Mr. Scheu to any CEO/company looking to strengthen its vision to increase profitability.

Please feel free to contact me should you have any questions regarding an engagement about Mr. Scheu's services.

Sincerely,



Marc Madnick
President & CEO